

Research on the ways and mechanism of integrating Chinese spirit into ideological and political theory courses in colleges and universities in the new era

Xiaoge Wang

Jiangxi Vocational Technical College of Industry & Trade, Nanchang, Jiangxi, 330038, China

wxg20211228@sina.com

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Abstract: The new era not only means that China's social economy, production and life, various fields and industries have entered a new stage of development, but also means that socialism with Chinese characteristics has entered a new stage, and China's development has formed a new historical positioning. The Chinese spirit of the new era is a powerful spiritual ideology condensed by the Chinese people, showcasing their positive and progressive spirit, and can provide ideological guidance for the people. Integrating the Chinese spirit of the new era into ideological and political courses in colleges can ensure that the Chinese spirit comprehensively and efficiently covers the contemporary college student population, effectively improve the overall literacy of college students, and promote their overall progress. This article first discusses the connotation of the new era Chinese spirit, then analyzes the necessity of integrating the new era Chinese spirit into ideological and political courses in colleges, and finally proposes several integration strategies for relevant colleges and faculty to refer to and learn from.

1. Introduction

As socialist builders and successors, the ideological state of contemporary college students is related to the future of the country. Due to the highly open online environment and the invasion of Western culture, some college students have developed deviations in their ideological values and negative thoughts, which have seriously constrained their healthy growth and personal development. Based on this, how to improve the spiritual realm of college students in the context of the new era has become a key task for major colleges. Integrating the Chinese spirit of the new era into college ideological and political courses not only conforms to the reality of modern society, but also conforms to the actual situation of students, and is more likely to trigger emotional resonance among students^[1]. In this regard, major colleges should actively explore effective ways to integrate the Chinese spirit into ideological and political courses in the new era to foster more high-quality talents for society.

2. Connotation of the Chinese Spirit in the New Era

Xi Jinping clearly pointed that the great rejuvenation and long-term development of a nation require both spiritual and material guarantees. Without advanced culture and ideological guidance, the spiritual world of the people will be extremely scarce, the strength of the nation cannot be enhanced, and the country or the nation cannot stand firm in the forest of nations. Chinese spirit in the new era reflects the international image of a great country and embodies the ideological soul of the Chinese people. At the first session of the 12th National People's Congress in 2013, Xi Jinping officially put forward the discourse of "Chinese spirit" and "realizing the Chinese Dream must promote the Chinese spirit", pointing out that the Chinese spirit of the new era is the national spirit with patriotism as the core and the era spirit with reform and innovation as the core.

3. Significance of Integrating the Chinese Spirit into College Ideological and Political Courses in the New Era

3.1 A Key Means to Cultivate the Spirit of Unity and Patriotism among College Students

The Chinese spirit of the new era is a condensed reflection of the hard work and struggle of the Chinese people, and is the cultural foundation for the long-term progress of the Chinese nation. It has important guiding significance for China's modernization construction and progress. The spirit of patriotism, as an essential component of the Chinese spirit in the new era, is deeply rooted in the hearts of every Chinese people and is the spiritual gene of the Chinese nation, inspiring generations of Chinese people to continue striving for the great rejuvenation of the Chinese nation and the Chinese Dream^[2]. The reason why the Chinese nation has withstood various risks and tests in the progress of thousands of years, and has always maintained strong vitality is inseparable from the Chinese spirit of the new era. Integrating the new era Chinese ideology into college ideological and political courses can gradually guide contemporary college students to form correct values, worldviews, and outlooks on life, and encourage them to consciously shoulder historical and new era missions in their personal progress. In addition, integrating the Chinese spirit of the new era into college ideological and political courses can also enhance the ability of college students to distinguish right from wrong through patriotic education, and consciously resist various negative thoughts.

3.2 An Important Driving Force to Stimulate the Innovative Spirit of College Students

The Chinese spirit of the new era is the inheritance of the excellent traditional culture of Chinese civilization, which has gradually formed and developed in the process of more than 40 years of reform and opening up, specifically manifested as the new era spirit of liberating the mind, exploring and innovating, keeping pace with the times, and working hard. In the construction and progress of social modernization, it is necessary for all Chinese people, especially contemporary college students, to unleash their passion for innovation and struggle. In addition, with the economic globalization, in order for China to stand firm in international market competition, it is necessary to timely carry out innovation work. This also needs to be achieved through the support of contemporary college students. Integrating the new era of Chinese thought into ideological and political courses can effectively promote the education of the spirit of the times with reform and opening up as the core, promote contemporary college students to deeply understand the value and role of innovation, cultivate the scientific spirit of daring to explore, seeking truth and innovation, stimulate the inner potential of college students, and lay a solid foundation for their overall development.

3.3 A Cultural Heritage that Cultivates the Great Dream Spirit of College Students

The Chinese spirit of the new era is broad and profound, which is the intellectual crystallization of the Chinese nation and its people's struggle and development for thousands of years. It is also the spiritual pillar for the Chinese nation to stand firm in the increasingly turbulent world political and cultural environment. If human beings do not have spiritual thoughts, they will become mere walking dead. Without spiritual thoughts, a nation cannot talk about construction and development^[3]. It can be seen from this that the Chinese spirit of the new era is of great significance to individuals, nations, and countries. Integrating the Chinese spirit of the new era into ideological and political courses in colleges can deepen contemporary college students' sense of identification and understanding of the Chinese spirit, and promote them to coordinate the relationship between personal progress and collective interests. In the future personal progress of contemporary college students, the Chinese spirit of the new era can provide them with ideological guidance and behavioral norms, which is an important pillar for internalizing the great spirit of struggle among college students.

4. Path and Mechanism of Integrating the Chinese Spirit in the New Era into College Ideological and Political Courses

To ensure the implementation of Chinese spirit of the new era in ideological and political courses and maximize its educational function, when deepening reforms in the education sector, college teachers need to identify the teaching integration nodes of the Chinese spirit of the new era from the perspectives of theoretical knowledge teaching and practical teaching, ensure the harmonious integration of the Chinese spirit, thereby improving the teaching effectiveness of ideological and political courses.

4.1 Innovate Theoretical Teaching Mode

Firstly, give full play to the role of teachers as the main body, integrate the Chinese spirit of the new era into thematic teaching activities, ensure that the Chinese spirit runs through all four ideological and political courses in colleges, and form a comprehensive theoretical coverage. For example, in Chapter 2 of the basic course, a special teaching activity on “The Connotation of Chinese Spirit and the Significance of Chinese Spirit for the Growth and Development of College Students” can be offered. In Chapter 10 of the second part of the outline course, a special teaching activity on “The Formation and Development History of the Chinese Spirit” can be offered. In Chapter 2 of the principle course, a special teaching activity on “Dialectical Materialism and the Promotion of the Chinese Spirit in the New Era” can be offered. In Chapter 8 of the introduction course, a special educational activity on fostering and practicing “New Era Chinese Spirit and Socialist Core Values” can be offered in the course of *Chinese Characteristics Socialist Culture*. This can truly achieve full theoretical coverage of the Chinese spirit of the new era in ideological and political courses, and effectively improve the effectiveness of ideological and political courses [4].

Secondly, give full play to the role of students as the main body, and use the ten minutes before class to encourage students to participate in the promotion and enlightenment activities of the new era Chinese spirit. College ideological and political teachers can mobilize students to read books and materials related to the Chinese spirit, and then divide them into several groups. Before each ideological and political class, they can develop a topic for students to give presentations. This can not only encourage students to preview the content of ideological and political courses in advance, but also deepen their personal understanding and perception of the Chinese spirit of the new era by collecting speech materials, enhance their ability to recognize, analyze, and solve problems, and improve the effectiveness of ideological and political education.

4.2 Strengthen Practical Teaching

Firstly, make full use of the course *Situation and Policy* to update the ideological connotation of China in the new era. The course *Situation and Policy* is a political teaching course that closely follows the current domestic and international situation and hot political events, ensuring that students develop synchronously with society. For example, in response to the latest 20th National Congress in China, ideological and political teachers can invite industry experts to share the latest ideas and work policies of the 20th National Congress with college students. This can avoid the problem of misunderstandings caused by students interpreting on their own, help them timely grasp the latest national policies and development trends, know the latest connotations and ideological positioning of the Chinese spirit in the new era, and continuously enhance the confidence of contemporary college students in Chinese socialism with distinctive characteristics.

Secondly, make full use of campus culture, various club activities, etc. to carry out the “second classroom” of ideological and political education in colleges [5]. The so-called “second classroom” mainly refers to an overview of the corresponding teaching mode formed in classroom teaching, which refers to students walking out of the classroom to understand and learn about the “live textbooks” in real life. It is of great significance for strengthening students’ learning experience, stimulating their learning interest, and improving learning efficiency. College ideological and political teachers can use club activities, themed class meetings, plays, social practice activities, etc.

to promote the Chinese spirit of the new era in ideological and political courses. Taking photography competitions as an example, teachers have students take photos with the theme of Chinese spirit, and then exhibit the pictures taken by the students^[6]. The connotation of the Chinese spirit in the new era is very rich. During the filming process with the Chinese spirit as the theme, students will deepen their understanding and recognition of the connotation of the Chinese spirit, thereby subtly improving their comprehensive literacy and laying a solid foundation for their overall progress.

5. Conclusion

In summary, it is necessary and crucial to integrate the Chinese spirit of the new era into college ideological and political courses. This can not only give college ideological and political courses a new era significance, but also deepen their educational role. It is also an important measure for major colleges to actively respond to the requirements of education reform and development, and cultivate high-quality talents for society. In this regard, major colleges need to fully recognize that the ideological education work for college students is not phased or achieved overnight, but should be carried out step by step in accordance with the pace of the times and the changes in the connotation of Chinese spirit. College ideological and political teachers should identify the integration points of the new era Chinese spirit based on the ideological status and actual teaching content of students, effectively cultivate the Chinese spirit of college students, and lay a solid ideological foundation for their comprehensive progress.

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